

## **Finnish-Russian Innovation Alliance in Nanotechnology**

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Finnish-Russian Innovation Alliance on Nanotechnology has five service areas focused on building partnerships:

- Innovation Programmes: Funding instrument awareness, project fundraising and application services with public funding programs from [Finland](#), [Russia](#) and EU
- Partner Search: Events and databases for matchmaking between Finnish, Russian and other international parties
- Market Analysis and Foresight: Market surveys, newsletters and special task forces on Russian market for innovation and modernization technologies
- Business Development and Technology Transfer: technology transfer and business development services for university research projects and SMEs
- Venture Capital: Awareness raising on venture capital sector players and opportunities

Innovation Alliance accelerates nanotechnology innovation by:

- Networking innovative companies, universities and financing parties
- Providing services for boosting cross-border co-operation
- Fostering technology transfer and creation of new business

The Finnish-Russian Innovation Alliance provides benefits for several stakeholders: Universities & Research Institutes; High-Tech Growth Companies; Global Industry Leaders; Investors; Cities.

For Universities & Research Institutes: Finnish-Russian Innovation Alliance on Nanotechnology increases number of international industrial partners for contract and co-financed R&D projects and promotes:

- Increased cooperation between top-level international universities and research organizations. R&D projects/ broader access to public funding instruments; Scientific personnel exchange; Higher utilization rate of equipment by joint use.
- Increased cross-border tech-transfer activities
- Project registration form

For High-Tech Growth Companies: Finnish-Russian Innovation Alliance on Nanotechnology provides easier access to market through extensive networks, as well as:

- Gateway to a broad network of international industrial partners, investors and IPR/technology sources

- Access to the latest available R&D equipment in the universities and research institutes in [Finland](#) and in North-West [Russia](#)
- Access to cross-border R&D funding

For Global Industry Leaders: Finnish-Russian Innovation Alliance on Nanotechnology brings competitive edge from emerging materials technologies by providing:

- Access to the extensive pool of cutting edge research results, IPR and top level scientists
- One-stop-shop for Finnish and North-West Russian universities and research institutes
- Active initial screening of the research results pool

For Investors Finnish-Russian Innovation Alliance on Nanotechnology provides an increased number of high-potential investment targets, ensuring:

- Increased exit potential of the existing portfolio companies by bringing added value to them directly (partners, R&D cooperation etc)
- Access to IPR complementary to assets of the portfolio companies
- International co-investors

For Cities: Finnish-Russian Innovation Alliance on Nanotechnology brings competence to the regions by:

- Attracting Foreign Direct Investment

- Building a positive public image/visibility

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Reference: <http://www.nanowerk.com/news/newsid=25763.php>