

## **13th Annual International Conference on Commercializing Micro- and Nanotechnology**

2013-07-23

COMS 2013 is the 18th edition of the annual international conference on commercializing micro and nanotechnology. The upcoming edition will be hosted in Enschede, the Netherlands from 25-28 August. This edition is all about connecting different worlds, realizing creative systems.

Commercialization is the process or cycle of introducing a new product or production method into the market. The actual launch of a new product is the final stage of new product development and the one where the most money will have to be spent for advertising, sales promotion, and other marketing efforts.

After organizing 17 successful conferences in [Norway](#) (2012), [USA](#) (2011 and 2010), Copenhagen (2009), [Mexico](#) (2008), [Australia](#) (2007), [USA](#) (2006), [Germany](#) (2005), Canada (2004), the [Netherlands](#) (2003) and the [United Kingdom](#) (2001) ..., the 18th edition of the annual international conference on commercializing micro- and nanotechnology (COMS 2013) will be held in Enschede, the [Netherlands](#) from 25-28 August.

COMS 2013 brings together leaders from all over the world and relevant sectors of industry. COMS is about creating productive partnerships in an informal setting. It focuses primarily on entrepreneurship and marketable solutions and offers a powerful environment focused on accelerating commercialization activity among established and emerging micro and nano businesses. COMS will give you networking opportunity with decision makers & qualified buyers from every sector and provide you with the latest information on technology transfer, manufacturing processes, facilities, infrastructure, investment, applications and markets, as well as covering regulatory issues, social implications, education and workforce development. Meet with decision makers & qualified buyers from every sector in an atmosphere designed for business development .

The Young Technology Award contest and bootcamp

The Young Technology Award Show (YTA) is a vibrant event within the COMS program. They challenge ambitious nanotech companies to present themselves to an expert panel and audience, with the goal to win 5,000 euros awarded by an expert jury and 1,000 euros awarded by the audience. The companies get considerable exposure in the networks and through free publicity. At COMS 2013, the YTA will be accompanied by a 1-day Bootcamp with some of the best international coaches and experts available. The Bootcamp ends in a pitch training. Six contestants will be selected to join the formal YTA contest the next day. The Bootcamp sharpens your focus and skills, and links you up with a network of international experts and investors in technology and entrepreneurship.

For more information visit <http://www.coms2013.com>