

Launching a Platform to Promote Graphene Industrial Applications

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First Graphene has launched a new platform for customers to acquire a deeper knowledge of the potential and the applications of graphene in various industries and get acquainted with the industrial potential of the company.

[First Graphene Ltd.](#), the leading supplier of high-performing, bulk graphene products, has launched a new platform to support its growing base of international customers and stakeholders. The new [website](#), is an opportunity for visitors to develop a deeper understanding of the potential of [graphene](#) and its applications. With a clean design and vibrant imagery, the content reflects not only the First Graphene brand but provides insight into the real potential for graphene with their range of high-quality PureGRAPH® products. This new domain replaces the previous firstgraphene.com.au domain.



First Graphene is making huge advances with a robust manufacturing platform and an established 100 tonne per year graphene production capacity. Furthermore, it is the only company in the world with regulatory approval to sell tonnes of graphene in both Europe and [Australia](#).

Chris McMahon, Marketing Manager, says: “This isn’t simply a website launch. This is a new platform that showcases the real capabilities behind First Graphene and provides clear guidance to our global customers on the use of graphene in their industry. We will continue to build our content over the coming months to create a wealth of valuable resources.”

Craig McGuckin, Managing Director says “Building our brand with global customers is another important foundation for a successful speciality materials business. The new website is a key

tool which enables us to do that.”

As a Tier 1 partner at the Graphene Engineering and Innovation Centre (GEIC), in Manchester, [UK](#), First Graphene is an innovative leader which works closely with their partners to add value and drive the adoption of graphene products into novel applications.

Read the [original article](#) on Finance News Network.