

Nano Science, Technology and Industry Scoreboard

## Being Hemp's New Anti-aging Skin-care System Enjoys Higher Nano CBD Levels

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Being Hemp, the makers of THC-free CBD products formulated by a physician to specifically address women's unique health, wellness and beauty needs, launched a line of products designed to deliver pure, powerful results for female consumers – an anti-aging skin care system, five condition-specific tinctures, and the first-ever Apple Cider Vinegar featuring high-absorption Nano CBD.

All <u>Being Hemp's</u> products are hemp-derived with higher CBD levels per serving and incorporate patented Nano technology to increase bioavailability, meaning that more CBD is delivered to the needs of the consumer faster and with longer-lasting impact.

The Nano CBD feature, combined with key vitamins, minerals, essential fatty acids and timetested organic botanicals, dramatically increase the products' ability to deliver natural, targeted and effective results for women.

"There is a big difference between marketing existing CBD products to women and creating physician-formulated products that meet women's specific needs," said Liz Gagnon, Director of Communications for Being Hemp.

"As we looked at the landscape of CBD products, we found that women are looking for CBD products that speak directly to their concerns and that they can trust to work as advertised. We're confident that Being Hemp products will deliver the pure, powerful results that women expect and deserve."

Read the original article on PR Newswire.