
Directa Plus Receives New Graphene-enhanced Textiles Order from Partner Grassi

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Directa Plus and Italian clothing group Alfredo Grassi have expanded their partnership in military and public sector workwear after a new public sector contract. To meet the contract, Grassi has ordered tens of thousands of linear meters of graphene-treated lining worth more than €700,000, which is to be delivered in 2023.

The two companies have been working in partnership since 2017 and [Directa Plus](#) said this latest deal would add to the recurring revenue stream from its patented Graphene Plus PTC technology.

Giulio Cesareo, Directa Plus' chief executive, commented: "We have been working closely with Roberto Grassi and the whole Grassi team for a number of years to highlight the benefits of our G+ textile technologies and this new win is a further demonstration that both sides see the benefits. This sector continues to be of strategic importance for the group and we are focused on replicating this successful business case in other segments and geographies."

Read the [original article](#) on Graphene-Info.